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IWU Alumni Relations Office Presents College Inside and Out

June 1, 2005

BLOOMINGTON, Ill. - The Illinois Wesleyan University Alumni Relations Office and Admissions Office will co-sponsor the seventh annual College Inside and Out program for alumni and their college-bound children July 16 and 17. Grandchildren and other alumni relatives are also welcome.

Scheduled in the summer to accommodate out-of-state alumni who may be more likely to travel when school is out, College Inside and Out annually hosts, on average, 15 to 25 families representing five to ten different states. This summer, the IWU campus will welcome at least 23 families, some with multiple children participating in the program.

The overnight event consists of workshops given by the IWU Admissions staff on selecting a college, writing an admissions essay, and financial planning. Participants have the opportunity to hear about the college search experiences of current IWU students during both a candid student panel discussion and a campus tour led by student guides.

In addition to attending workshops, families will have time to relax, interact with one another, and explore IWU's athletic facility, the Shirk Center. Other options for recreation include a jazz piano performance, a late night pizza party, and a large-screen movie shown in the Fort Natatorium while students float on rafts in the pool.

College Inside and Out was developed to reach out to the "career and family" segment of the alumni population, which consists of parents between 20 and 25 years out of school. Its goal is to equip families with information and insight to help them begin an educated and thorough college search.

In light of the increasing competitiveness of college admission and the significant financial investment of higher education, according to IWU Admissions Counselor Bob Murray, families are putting more time and effort into determining the best school for their interests and needs.

For more information about College Inside and Out, contact the Alumni Relations Office at (309) 556-3145.

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